

Trigg County Public Schools

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Board of Education**

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February 14, 1994

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Federal Communications Commission
 Washington, D.C. 20554

RE: MM Docket Number 93-314

Dear Sir/Madam:

On Monday, the Trigg County Board of Education unanimously adopted a motion opposing the proposed move of WKDZ FM from Cadiz to Oak Grove. The Motion of the Board expressed strong opposition to the move and directed that this opposition be communicated to the Federal Communications Commission.

The Trigg County Board of Education is the principle governing body for public schools in Trigg County, Kentucky. The Board of Education feels in the strongest terms that WKDZ should not be allowed to move its FM station from Cadiz to Fort Campbell.

The importance to this community of the radio station cannot be overstated. The FCC has probably received many remarks about the benefits to our community which have resulted from local news coverage and coverage of local events. You probably have also heard from businesses about the importance of local advertising. The Board of Education agrees that WKDZ is important to our community.

The Trigg County Board of Education wants to emphasize the importance of the radio station to the school system. It is difficult to convey how much we depend on the radio station. Like most communities, we use the radio station for our announcements concerning school closings and holidays. Our superintendent regularly appears on the station's "Around Town" program to describe current events and issues which might effect our school system. Reporters from the radio station regularly cover not only sporting events, but board meetings and other school news. Our students participate in radio activities such as advertising clubs and school

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activities. Also WKDZ participates as a host business for students participating in career day. Several of our students have been interested in communications careers and have gotten their start at WKDZ. The station has also been good about covering sporting events. All varsity football and basketball games are broadcast live by WKDZ; broadcasts which are well supported by advertisers. On occasion, school will need to close for an emergency. We do not have sufficient phones to allow each of the children to call their parents, even if they could reach their parents. The radio plays a critical role in informing the public that school is going to be closed early. Even when the radio is not covering events live, reporters for WKDZ routinely report on student activities. The sense of excitement and accomplishment that students get hearing their names on the radio for academic or athletic achievement is an immeasurable help to our school system. WKDZ is a critical aspect of our school system and in our efforts to educate our children.


The economic reality is that if the FM station is moved, Cadiz will virtually lose its radio service. Most listeners listen to the FM service. The limited revenue generated by the AM station alone would not be sufficient to provide meaningful service to the community. As far as FM service, if the stations were moved economics would dictate that service be focused on Oak Grove. Oak Grove is not an isolated community, it is part of the Clarksville economic area. As one travels the main highway, 41-A, the main artery from Clarksville to Oak Grove, it is difficult to distinguish where Clarksville ends and Oak Grove begins. Clarksville has a population of 75,494. Oak Grove is adjacent to Fort Campbell military base which has approximately twenty-four thousand (24,000) soldiers stationed there plus their dependents. The FM station will of economic necessity focus on the Oak Grove, Clarksville, Fort Campbell and Hopkinsville market before giving consideration to providing service to the more rural Cadiz/Trigg County community.

Presently, Trigg County has a viable station which provides excellent service for the community. The FCC regulation process has worked successfully here. Local revenues are able to support a variety of community oriented programs from election coverage, school ball games, coverage of local meetings such as City Council Fiscal Court and School Board and excellent coverage of school activities.

The members of the Trigg County Board of Education have no personal ill-will toward the owner of WKDZ, but rather are appreciative of all the efforts the station has made to help the community. The board believes, however, that in issues concerning access to the airways, that the public or community good must outweigh the private concerns of a single individual. Mr. Everett purchased a small radio station serving a rural community. It would certainly be profitable for Mr. Everett, if that station could be transformed into a larger station serving a much larger community. The result, however, would be a great loss for the Trigg community which WKDZ has committed to serve.

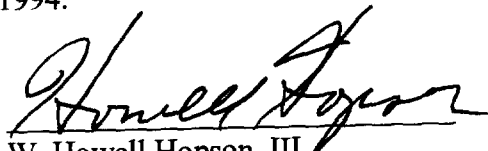
WKDZ was organized and licensed to serve the Trigg County Community. If the proposed application is granted, Trigg County would lose virtually all of its FM service because the focus would be on the larger Oak Grove, Clarksville, Fort Campbell market. Additionally, the county would be left with AM service which is of dubious viability. In short, this county which currently is being served well would be served poorly, if at all. The application should be denied.


W. HOWELL HOPSON, III, Chairman
Trigg County Board of Education


JIM WALLACE, Superintendent
Trigg County Schools

CERTIFICATE OF SERVICE

I hereby certify that an original and four (4) copies of the foregoing resolution was mailed to the Secretary, Federal Communications Commission, Washington, D.C. 20554 and a copy to Peter Tannenwald, ARENT, FOX, KINTER, PLOTKIN & KAHN, 1050 Connecticut Avenue, N.W. Washington, D.C. 20036-5339 (Counsel for the Petitioner) this the 14 day of February, 1994.


W. Howell Hopson, III